



Cockburn Power Boats

CLUB NEWS

Wednesday 11th January 2023



GENERAL MANAGER'S UPDATE

Dear Members - Happy New Year to you!

I hope you had an enjoyable festive season and are taking advantage of our excellent boating weather.

Club Raffle 2023

We have just launched our 2023 Club Raffle which provides Members with an excellent opportunity to win \$5,000, \$2,000 and \$1,000 CASH PRIZES. The raffle only runs for a short period with the lucky prize winners being drawn on 12 April 2023. Tickets will be posted out to all Members soon and additional tickets are available from the office, tickets \$10 each.

Marine Rescue - Emergency Ramp Use

Cockburn Marine Rescue normally launch on designated launch ramps 3 and 4. In an emergency situation and if our launching ramps are not available, they will need to use a retrieval ramp. Please provide the appropriate courtesy and assistance in these situations which occur infrequently.

New Members Social Media Campaign

We are continuing our outreach on Facebook and Google for new members to bring our current membership base up to the previous years level. We are having success in gaining new Members.

Enjoy your summer boating.

John Tissott

General Manager

P: (08) 9418 5868 || **M:** 0416 253 094

E: manager@cpb.org.au



ADMIN UPDATE

Busy Bee

The first Busy Bee for 2023 is scheduled for **Saturday 11th February @8.30am**. This is a great opportunity to volunteer a couple of hours of your time to support the Club, and meet other Members. Please register by calling the office on 9418 5868 or emailing admin@cpb.org.au. Don't forget we can sign off your VIP cards at this activity also!

Cheers,
Cindy Civello

Office Administrator & Reception

P: (08) 9418 5868

E: admin@cpb.org.au

MARKETING & FUNCTIONS UPDATE

Hi Members,

Happy New Year to you all! I hope you had a great festive season and got to enjoy some of our marvellous summer weather finally!

We are back in the office again now after our lovely holiday break.

BOAT & TRAILER MAINTENANCE INFORMATION DAY

This **FREE** event is on Sunday January 22nd from 2-5pm. There's still time to book your free ticket for this event. We will have Mobile Vehicle Weighing WA onsite, and for just \$50 they will weigh your boat or trailer. There will also be specialists in new trailers, servicing of trailers, boat cleaning and detailing, boat upholstery, engine servicing, outboards and repair, boat and trailer insurance, prop specialist and trailer information. We will also have Membership specials, and we'll have Louise's Bar open and a free sausage sizzle for all. Book in at: www.trybooking.com/CFAXH

AUSTRALIA DAY 2023 - THURSDAY 26TH JANUARY

The Club Office will be closed on Australia Day and open again on Friday 27th January 2023.

PITMASTER UNIVERSITY

Pitmaster University are coming back to host a few more BBQ Master Classes this year. We have them back on Saturday 25th February for a SOLD OUT event and we have more dates coming up. Please see the poster below for further information.

FUNCTIONS

Serena Eldrid, our new Functions Coordinator has commenced in Functions and we are starting to see new bookings coming in for 2023. If you have a wedding, birthday party, company seminar or training event in 2023, pop in and take a look at your Club's function rooms and the special pricing that we offer to Members. We are happy to help you book a function.

MARKETING & FUNCTIONS UPDATE CONTINUES

SOCIALS

We are hoping to engage Members more on our Facebook and Instagram platforms this year, so if social media is your thing, start tagging us to share either your perfect summer day out on the water, or show us what fish you caught by sharing on our Facebook and Instagram.

@cockburnpowerboats



#cockburnpowerboats



MEMBER'S BAR

It was great to get to know so many of you at the Members Bar in 2022. I hope to meet many more of you in 2023.

The Members bar is open again every weekend from **2pm 'till 5pm on both Saturday and Sunday**. Stop in and enjoy a drink with your fellow members, and for our "Probationary Full Members" don't forget we can also sign off your VIP cards at the bar.

See you around the Club!

Kind Regards,
Lynda Mackillican

Marketing & Publications

P: (08) 9418 5868

E: marketing@cpb.org.au

RIGHT: Lynda with
CPB Santa, at the
Kids Christmas
party in December



BELOW: Past Commodore Roy Richardson with his nice Spangled Emperor at Coral Bay

