



Cockburn Power Boats

# SPONSORSHIP

2023 - 2024



[admin@cpb.org.au](mailto:admin@cpb.org.au) || 08 9418 5868 || [cpb.org.au](http://cpb.org.au)



# The Club

The Cockburn Power Boats Club was founded in 1961 at Clarence Rock in Henderson, incorporated in 1963 and relocated to our current site in 1981.

The Club, located at Woodman Point, is a not for profit association with our core objective the promotion and encouragement of the use of recreational watercraft powered by sail or engine and the exchange of knowledge to ensure Members understanding and compliance with the regulations and laws applicable to recreational boating and safety at sea.

The Club boasts the following member benefits:

- 5 Club owned launching ramps
- Secure car/trailer parking
- Boat wash down facility
- Boat hardstand storage
- Boat pens
- On-site caretaker
- Fish cleaning station
- 24/7 ice, showers & toilets
- Volunteer sea rescue on site
- Licensed clubhouse
- Function room hire
- Weekend bar

**New Member Induction** - All new Members are required to attend a one-hour induction session to familiarise new Members on how the Club operates.



# Social events & activity groups

CPB offers a variety of activities. Members and their families are welcome to participate in any or all of the following:

- **Fishing Group**

Fishing information sessions, fishing activities to suit varying age and skill levels, social gatherings, initiate and inform members of opportunities to enter club and AAA & Wagfa events and competitions.

- **Social**

The Club calendar includes social activities throughout the year including information nights.

Our Clubhouse boasts superb panoramic views of Cockburn Sound and is a great venue for socialising. Drop down for a quiet drink on the weekend and bring family and friends along.

- **Private Functions**

Our fully licensed Clubhouse has rooms available for Members to hire for weddings, birthday parties, seminars, corporate or other special occasions.

## Marketing opportunity

We understand the necessity for business to maximise their marketing budgets to communicate with their target market. Our high concentration of recreational boating Members provides a unique opportunity for our partners to communicate with a large group of people with specific interests in products and services revolving around all facets of recreational boating. By partnering with Cockburn Power Boats, you place your business in a unique position to target your market from a position of credibility.

## Business exclusivity

Business exclusivity is available for our Gold Sponsors on payment of a premium agreed with the Club.

## Sponsorship packages

The following exciting sponsorship packages are available which provide a special combination of business benefits coupled with Membership benefits which allow you to actively mix and engage with our Members.

We understand each business has its individual needs and we are committed to work with you to maximise your benefits from our sponsorship packages.

# Sponsorship packages

## Club sponsorship \$1,500 + gst

Club Sponsorship level includes the following benefits:

- One Full Membership with all entitlements
- Logo on our web page with link to your page
- Logo in each edition of our newsletter and electronic e-mail 'Club News'
- Sponsor profile in newsletter once per year
- Entry in our sponsors exclusive discount flyer
- Sponsors/management committee networking function annually. These events are beneficial to attend as they provide an excellent opportunity for cross pollination of business activities
- Discount up to 50% off room hire for corporate and private functions
- Priority option to sponsor Club events
- Entry on sponsors recognition board

## Silver sponsorship \$2,500 + gst

Silver Sponsors will receive all the benefits of the Club Sponsor level and will also receive:

- An additional Full Membership with all entitlements (total of two Memberships)

## Gold sponsorship \$4,000 + gst

Gold Sponsors will receive all the benefits of the Club Sponsorship level and will also receive:

- Two additional Full Membership with all entitlements (total of three Memberships)
- Logo included on Club letterhead and e-mail signature blocks
- Advertisement included in each edition of the Club newsletter

## Sponsorship acceptance

Business name: \_\_\_\_\_

I/We hereby accept the opportunity of sponsoring the Cockburn Power Boats Club on the following level:

Club  Silver  Gold  Sponsorship amount \$ \_\_\_\_\_ plus GST= \$ \_\_\_\_\_

Signed by : \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Date

Address: \_\_\_\_\_ PC: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## Payment details

Bank transfer to: BSB - 036 022 Account Number - 456249

Please record your company name as a reference

Or

Please circle Credit Card type: Visa Or MasterCard

Card Number: \_\_\_\_\_ Expiry: \_\_\_\_ / \_\_\_\_

Name on Card: \_\_\_\_\_

## Please contact the Club office on 9418 5868 to assist you in finalising your acceptance

Further details are available from our sponsorship co-ordinators:

John Tissott 0416 253 094 Tim Carson 0429 676 237

Don Beisley 0418 940 718